

# Summit on Telehealth Implementation & COVID-19

January 21, 2021 at 2PM ET/11AM PT

#### **TeleHealthHIV Overview**







**HealthHIV.org/TeleHealthHIV** 

TeleHealthHIV

#### **Introductions - HealthHIV**



Marissa Tonelli

Director of Health
Systems Capacity
Building



Eve Kelly

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Coordinator



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Intern



# **Summit Agenda**

- 2:00pm ET/11:00am PT State of Telehealth and Implications for HIV Prevention, Care & Treatment
- 3:00pm ET/12:00pm PT Breakout Sessions (pre-selected)
  - Technology for Telehealth
  - o Increasing Provider Readiness for Telehealth Provision
  - TelePrEP: Expanding Access & Adherence to PrEP through Telemedicine
- 4:00pm ET/1:00pm PT Summit Close



### **Learning Objectives**

By the end of this session, participants will be able to:

- Describe how telehealth is currently being utilized by HIV, HCV, STI and SUD treatment providers amidst the COVID-19 pandemic.
- Identify changes to Medicare reimbursement policies and structures for telehealth services, and their long term sustainability.
- Share lessons learned from a large university implementing telemedicine services to improve health outcomes among minority persons living with HIV in an urban area.

Submit questions through the Q&A chat box. Questions will be facilitated at the end of the session.



# **Introductions - Speakers**



Circe J. Gray Le
Compte, PhD
Director of Health Services
Research and Evaluation
HealthHIV



Emily Yoder
Analyst
Division of Practitioner
Services, CMS Center for
Medicare



Reetu Grewal, MD

Medical Director

UF Health Family Medicine

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TeleHealth HIV

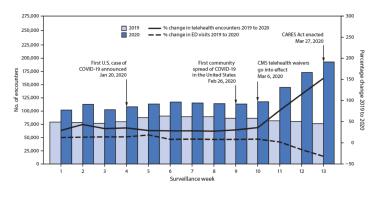


# The State of Telehealth

**January 21, 2021** 

#### 2020: The Year of Telehealth

- Estimated that the US will reach more than 1 billion telehealth visits for 2020
- 154% increase in telehealth visits during 13th week of 2020 versus same period in 2019
- 45% of HRSA-funded health centers (n= 1,009) conducted >30% telehealth visits in July 2020





AHIP White Paper: The Virtual Reality: It's Time to Transform Your Virtual Health Capabilities. Published Nov 11, 2020.

CDC MMWR. Trends in the Use of Telehealth During the Emergence of the COVID-19 Pandemic — United States, January—March 2020. Published Oct 30, 2020.

CDC MMWR. Telehealth Practice Among Health Centers During the COVID-19 Pandemic — United States, July 11–17, 2020. Published Dec 18, 2020.

# **Acceptability of Telehealth**

#### **Provider Acceptability**

- Physicians views of telehealth improved due to the COVID-19 pandemic
- 64% reported greater comfort using telehealth than before COVID-19
- 74% reported high satisfaction using telehealth

#### **Consumer Acceptability**

- 76% of consumer respondents (April 2020) reported that they were "highly" or "moderately" likely to use telehealth services in the future
- 74% of surveyed telehealth users reported high levels of satisfaction



Source: AHIP White Paper: The Virtual Reality: It's Time to Transform Your Virtual Health Capabilities. Published Nov

# **Accessibility & the Digital Divide**

- **Pre-COVID** (May 2019)
  - 21% of rural Americans reported access to high-speed internet is a problem for them or their family (Harvard School of Public Health)
  - 27% of U.S. adults aged 65+ reported they did not use the internet (Pew Research Center)
- Post-COVID (2020): Demonstrated inequitable access to telemedical care, e.g. fewer completed visits among:
  - Older patients (75 and older)
  - Non-English speaking
  - Asian race
  - Medicaid-covered





Source: JAMA Open Network "Patient characteristics associated with telemedicine access for primary and specialty ambulatory care during the COVID-19 pandemic. Published Jan 2021.





TeleHealthHIV

# HealthHIV's 'State of Telehealth and HIV Prevention, Care and Treatment' Survey

- Fielded in July 2020 among **256** ASOs, CBOs, and health centers
- 48% just started providing telehealth services because of COVID; 71% report it is very likely they'll continue telehealth after COVID
- 81% currently provide HIV service(s) via telehealth
- Providers feared barriers to utilization:
  - Patient inexperience responding to health questions via smart devices without in-person coaching of a care provider (58%)
  - Telehealth daunting to patient who is underexposed to smart devices (51%)
  - Patient distrust of technology (33%)
  - Patient access to technology and/or wireless connection (25%)



### **Reported Telehealth Services**

60% or more

provide HIV clinical care, medical case management, case management and mental health services

22% provide HIV testing

46% provide PrEP

27%

provide STI testing

19% provide medication-assisted treatment for OUD

TeleHealth HIV

## **Reported Patient Barriers**

Patient education

Access to technology

**Access to internet** 

Privacy concerns

Distrust of technology

Lack resources to purchase technology

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### **Telehealth is Here to Stay**

In-person Visits Are Invaluable, but Telehealth Is Here to Stay

May 30, 2020

Trump administration aims to keep telehealth revolution here to stay

July 31, 2020 By: Alex M. Azar II, Secretary of the Department of Health and Human Services

After coronavirus, telemedicine is here to stay monique mrazek & ruchira shukla | JULY 07, 2020

This page in: English

"We're now aggressively looking at how to make the telehealth revolution a permanent part of American medicine."

- Alex M. Azar II, Secretary of the Department of Health & Human Services



### Where are you today?

- 23% had an operating telehealth program prior to 2020
- 47% started a <u>new</u> telehealth program in 2020!
- 30% do not yet have a telehealth program
  - 15% plan to start a telehealth program in the next 6 months
  - 15% are interested in telehealth, but do not have an implementation plan yet



# What are your biggest barriers to telehealth?

# What are the biggest barriers for those who have not yet started?

- Organization's technology
- Accessibility of services for clients
- Cost of establishing a telehealth program

# What are the biggest barriers for those who started in 2020?

- Accessibility of services for clients
- Client access to technology
- Client engagement

