



Breakout Session: **Promoting Client Engagement in TelePrEP**

January 21, 2021 at 3PM ET/12PM PT

Overview of Session

Our session today will include:

- An introduction to MISTR and an overview of the services provided
- A panel discussion with MISTR staff and partner organizations on managing PrEP provision virtually
 - Working with MISTR
 - Managing client concerns/needs
 - Lessons learned from providing PrEP virtually
- Q&A session with speakers and the audience

Submit questions through the Q&A chat box. Questions will be facilitated at the end of the session.

Panelist Introductions



Tristan Schukraft
Founder, MISTR
he/him/his



Megan Brunson
COO, Texas Health
Action
she/her/hers



Daniel Soto
Telehealth Coordinator,
REACH LA
he/him, they/them

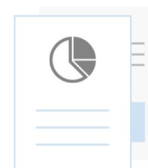
TeleHealthHIV Overview



CAPACITY BUILDING

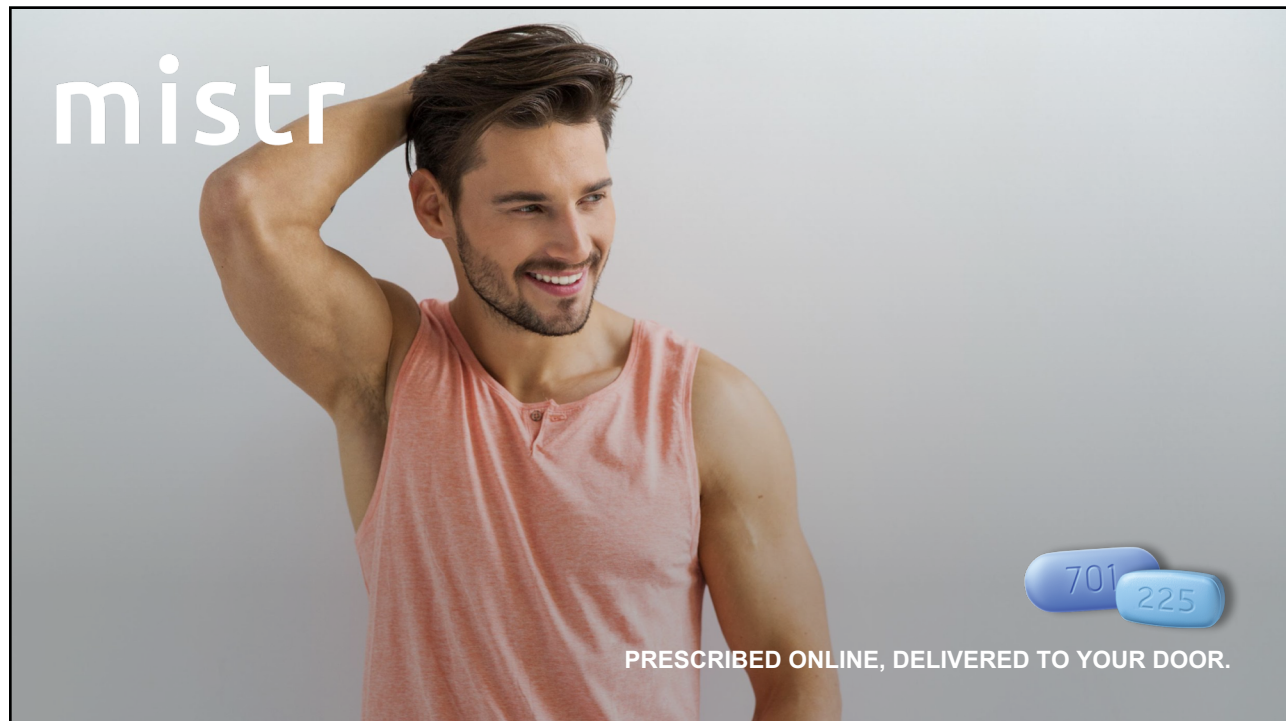


WEBINARS



RESOURCES

HealthHIV.org/TeleHealthHIV



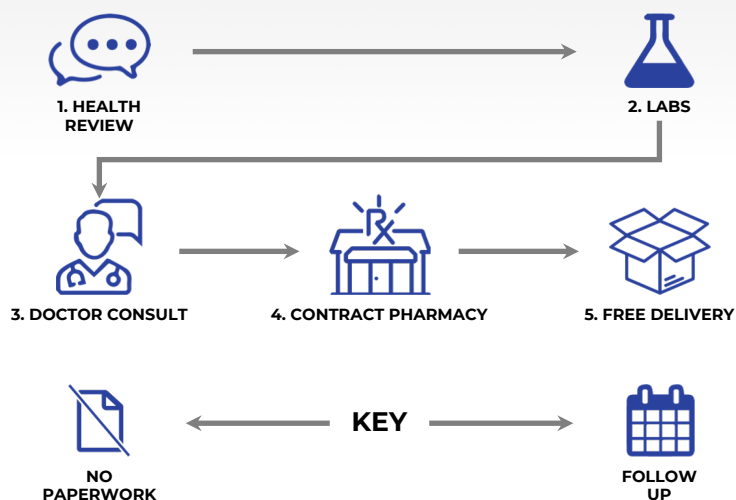
THE PROBLEM

AS OF MARCH 2019, ONLY 217,000 PRESCRIPTIONS WRITTEN

- ***Cost of doctor visit & labs required for PrEP (Average \$400+)***
- Time & hassle to see doctor (Average 121 minutes)
- Requirement for repeated visits
- Doctors are unaware or lack knowledge to prescribe PrEP
- Patients uncomfortable discussing PrEP with doctor
- Judgement / Shaming
- Patient Assistance Program (PAP) enrollment too complicated
- Insurance pre-authorizations and appeals process confusing



THE SOLUTION



LAB TESTING

IN PERSON OR AT-HOME

COMPREHENSIVE TESTING

- HIV
- Hepatitis B
- Creatinine
- Gonorrhea / Chlamydia (three site)

OPTIONAL TESTING

- Syphilis
- Hepatitis C



NO CO-PAYS OR LARGE OUT OF POCKET DEDUCTIBLES

MISTR DIFFERENCE

TESTING

- Convenient at-home and in-person testing

COMMUNICATION

- Phone, email, SMS
- Secure online chat
- Social media
- Artificial intelligence (AI)

EASE OF USE

- Mobile enabled, nothing to download
- E-signatures
- Spanish, with Spanish support & providers



MARKETING



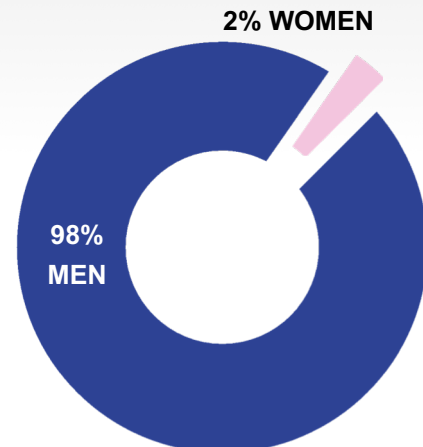
ALL IN ONE SOLUTION

OPTIMIZED TO INCREASE ADOPTION & ADHERENCE

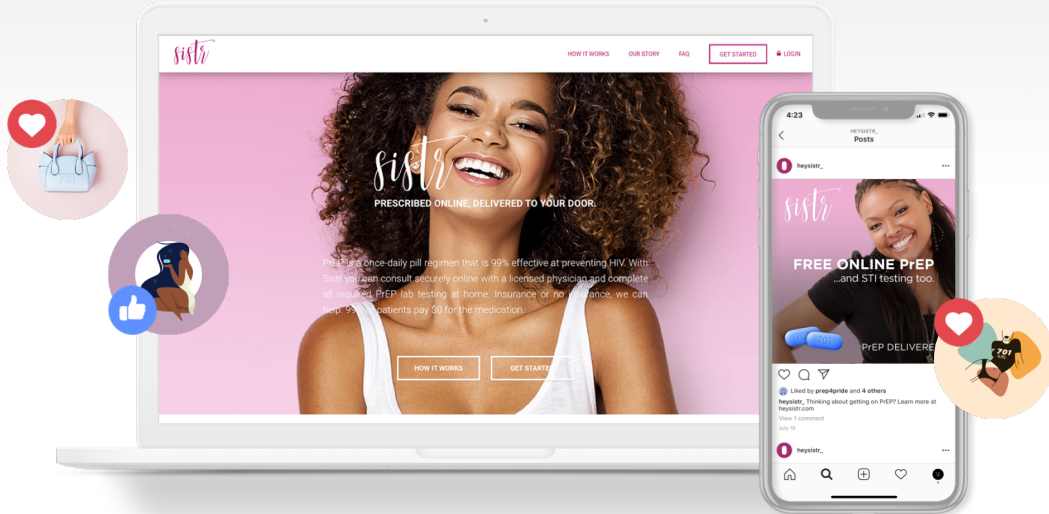


OUR PATIENTS

ETHNICITY		AGE	
47%	Caucasian	51.2%	25 – 34
26.2%	Hispanic	25.1%	35 – 44
13.9%	African American	15.4%	18 - 24
9.1%	Asian	4.3%	45 – 54
3.9%	Other	4.0 %	+55



SISTR

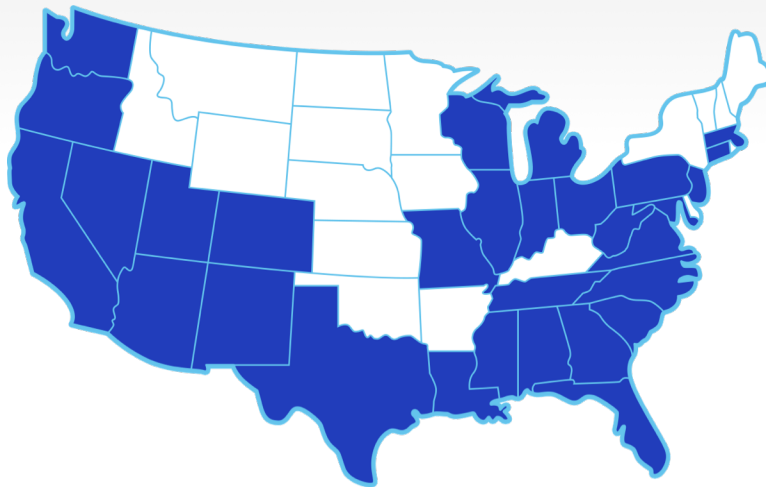


OUR PARTNERS (SOME OF THEM)



THE COUNTRY IS TURNING BLUE!

PATIENT PAYS \$0 | COVERED ENTITY GENERATES \$1,000 +/-



mistr

TRISTAN SCHUKRAFT | 747.999.6249



PRESCRIBED ONLINE, DELIVERED TO YOUR DOOR.

PANEL Q&A



Tristan Schukraft

Founder, MISTR

he/him/his



Megan Brunson

COO, Texas Health Action

he/her/hers



Daniel Soto

Telehealth Coordinator, REACH LA

he/him, they/them



For More Information:

Eve Kelly: Eve@HealthHIV.org

www.HealthHIV.org/TeleHealthHIV